



WHY CHOOSE AN MRA CONTRACTOR?

Selecting the right metal roofing contractor is critical to your home.

As a homeowner, choosing the right roof for your home is important for several reasons. Performance, longevity, and durability are all vital to the process and, ultimately, impact your investment. But also just as important are the sustainability, maintenance requirements, curb appeal and aesthetics of the roof.

The Metal Roofing Alliance (MRA) understands the vital role your roof plays and the need to feel secure in making the correct decision, from the perspective of product as well as installation. That is why MRA is focused on QUALITY in all

aspects of a metal roof. As a non-profit association, our mission is clear...to educate homeowners about quality metal roofing and, when they are ready, link them to a quality metal roofing contractor.

How does MRA achieve this? By requiring our manufacturer members to meet or exceed quality metal roofing specifications as determined by the industry AND vetting MRA contractor members based on their quality installation practices, training and knowledge of the products they install. MRA member contractors have been trained to help homeowners understand the difference between quality metal roofing and inferior products that often make their way into the residential market.



Choosing an MRA member contractor can assist the homeowner in their search for a metal roof that is a quality product backed by a quality, knowledgeable contractor.



“Being part of the MRA allows our company to be on the front edge of product knowledge & professionalism. MRA support is important to our business and customers.” – MRA Contractor

For more information visit our website at www.metalroofing.com

So what makes an MRA contractor member stand apart from others in the industry?

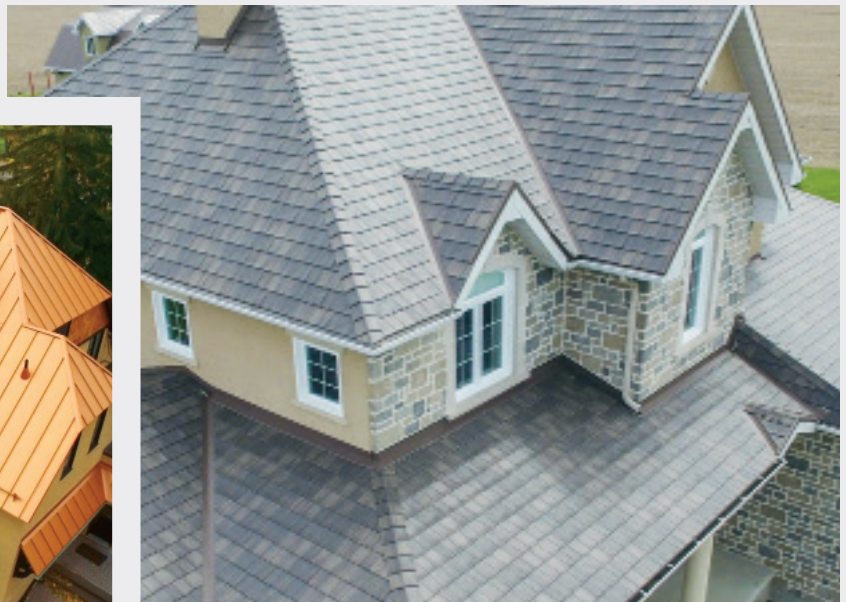
For starters, MRA requires all contractor members to be sponsored by an MRA manufacturer member. By sponsoring a contractor, the manufacturer is confirming to MRA that the contractor...

- Is purchasing the manufacturer's metal roofing products which meet the high quality product specifications as outlined by MRA
- Has been trained on how to properly install those products and systems
- Has not received any valid complaints against the contractor so, from the MRA manufacturer's perspective, the contractor is in good standing.

Secondly, an MRA contractor member must represent the industry with integrity and quality installation expertise. The MRA takes homeowner feedback seriously and reserves the right to terminate membership for any contractor about which valid complaints are received.

Finally, MRA member contractors have access to important training, leading-edge industry tools and the latest information about the residential metal roofing market. With access to ongoing support, MRA contractor members are ahead of the pack when it comes to their metal roofing products, systems and installation techniques. A quality metal roof installed correctly will last for decades to come.

For homeowners, selecting an MRA contractor is key to a job well done and quality protection of your home for years to come.



“Through the MRA, I have learned about the energy efficiency and benefits of quality metal roofing, details which bring great value and protection to my customers.” – MRA Contractor